southcoastcps

property | investment | development

11–12 NOVEMBER 2026 | ST MARY'S STADIUM, SOUTHAMPTON

MEDIA PACK

Wednesday
11th November
2.00pm - 5.30pm

Thursdsay
12th November
9.00am - 6.00pm

The South Coast's flagship conference bringing together the public and private sectors to shape the future of our towns, cities and communities.

Join developers, investors, councils, consultants, contractors, agents, planners, infrastructure providers and industry leaders for two days of high-level discussion, networking and opportunity.

www.southcoastcps.co.uk

EXHIBITOR OPPORTUNITIES

2M X 2M STAND

Includes:

- 2m x 2m exhibitor space
- 2 exhibitor tickets
- Table & chairs
- Listing on the website & floorplan

£750 + VAT

3M X 2M STAND

Includes:

- 3m x 2m exhibitor space
- 2 exhibitor tickets
- Table & chairs
- Full-page advert
- One news article (up to 500 words)

£1,250 + VAT

www.southcoastcps.co.uk

PANEL OPPORTUNITIES

PANEL SPONSOR A

£5,000 + VAT

Includes:

- Opportunity to anchor and curate a strategically aligned panel discussion
- Logo branding on panel
- 3m x 2m stand
- 2 exhibitor tickets
- 5 Speaker tickets
- 3 Attendee tickets
- Full-page advert
- One news article (up to 500 words)

Leading the Conversation That matters

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PANEL OPPORTUNITIES

PANEL SPONSOR B

£3,000 + VAT

Includes:

- Logo branding on panel
- 3m x 2m stand
- 2 exhibitor tickets
- 3 Attendee tickets
- Full-page advert
- One news article (up to 500 words)

Leading the Conversation That matters

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PANEL OPTIONS & OPPORTUNITIES

FUTURE HOMES STANDARD, ESG & REGULATION
Future Homes Standard: What It Actually Means for Delivery
Costs, design changes, procurement and viability impacts.

Who Pays for Net Zero?
Balancing regulation, viability and long-term value.
Building for 2030, Not 2010
How standards, performance and buyer expectations are changing.

Retrofitting the Existing Estate
The hardest ESG challenge nobody can ignore.
Speaker mix:
Asset owner · Contractor · ESG consultant · Investor · Valuer

Regulation vs Reality: When Standards Outrun Delivery
What happens when policy moves faster than supply chains.
Speaker mix:
Developer · Council · Contractor · ESG adviser · Investor

LEGAL, RISK & REGULATORY CONSTRAINTS

Legal Risk in Development: What Actually Stops Projects
Judicial review, conditions, contracts and compliance.
Speaker mix:
Lawyer · Developer · Planner · Investor · Council

The Legal Reality of Mixed-Use Schemes
Rights, covenants, phasing and long-term management.
Speaker mix:
Lawyer · Developer · Managing agent · Investor · Planner

Regulation Is Now a Financial Risk
How legal compliance is priced into deals.
Speaker mix:
Lawyer · Lender · Investor · Developer · Valuer

Managing Risk Across Multiple Asset Classes
Retail, residential, industrial, leisure different rules, different traps.
Speaker mix:
Lawyer · Developer · Investor · Asset manager · Adviser

From Heads of Terms to Completion: Where Deals Still Fall Apart
Why transactions fail late and how to avoid it.
Speaker mix:
Lawyer · Agent · Developer · Investor · Funder

This is a menu of panel options, not the fixed agenda

PANEL OPTIONS & OPPORTUNITIES

HOUSING & LIVING SECTORS
Delivering Housing When the Numbers Don't Stack
Viability, policy and pace.

Public Sector Housing Delivery
Councils as landowners, partners and developers.

What Housebuilders Are Buying and What They're Avoiding
Land, risk and regional opportunity.

Later Living, BTR & New Living Models
Demographics, demand and delivery.

INDUSTRIAL LOGISTICS & LAND USE

Industrial Land Under Pressure: Competing Uses, Competing Values
Logistics, employment, data and housing.

Industrial & Employment Growth on the South Coast
What locations are winning and why.

COASTAL, MARITIME & WATERFRONT
Marinas, Waterfronts & Coastal Assets
Investment, leisure and operational balance.

Coastal Economies Beyond Tourism
Making seaside locations work year-round.

INFRASTRUCTURE, ENERGY & UTILITIES
Securing the South Coast's Energy Future: Grid Capacity, Investment and the Cost of Uncertainty
Power as the gatekeeper of growth.
Infrastructure as the Real Constraint on Development
Transport, utilities, water and digital connectivity.

ESG, ENVIRONMENT & DELIVERY REALITY
ESG That Delivers Without Killing Viability
Commercially realistic sustainability.

Biodiversity Net Gain: From Policy to Practice
Cost, complexity and solutions.

CONSTRUCTION, SKILLS & DELIVERY CAPACITY
Construction Capacity as a Competitive Advantage
Who can actually deliver at scale?

Careers in Construction & Property
Skills, apprenticeships and future workforce.

STRATEGIC & FUTURE-FOCUSED
The South Coast Economy: What Needs to Come Next
Jobs, infrastructure and investment priorities.

The South Coast 2040
Long-term growth, identity and opportunity.

AI, DATA AND DECISION-MAKING IN PROPERTY
How data is influencing site selection, underwriting and delivery and where human judgement still wins.

From Insight to Action: Using Data Without Overcomplicating Deals
When data accelerates decisions and when it slows them down.

Proptech that developers actually use
Why some tools stick and most don't.

Can AI De-Risk Development?
Forecasting demand, cost, programme and risk.
Speaker mix:

Data Centres, Digital Demand and Physical Space
How AI, cloud and digital growth are reshaping land, power and employment space.

This is a menu of panel options, not the fixed agenda

PANEL OPTIONS & OPPORTUNITIES

EACH SESSION BRINGS TOGETHER DEVELOPERS, INVESTORS, OCCUPIERS, PUBLIC SECTOR AND PROFESSIONAL ADVISERS TO DELIVER PRACTICAL, OPPORTUNITY-LED DISCUSSION.

THIS IS A MENU OF PANEL OPTIONS, NOT THE FIXED AGENDA

Why Some Town Centres Are Recovering – and Others Aren't
Place, policy, private capital and footfall.
Destination-Led Regeneration
Creating places people choose to visit, work and invest in.

WORKSPACE, OCCUPIERS & EMPLOYMENT SPACE
Office Campuses vs City Centres. Where Demand Is Really Landing
Occupier-led insight into location choice.

Why Businesses Are Relocating and What Property Must Offer
Talent, cost, connectivity and quality of place.

Employment Space That Actually Attracts Businesses
Offices, campuses, studios and hybrid formats.

RETAIL, LEISURE & MIXED-USE OPPORTUNITY
From Retail Box to Mixed-Use Neighbourhood
Repurposing former Toys R Us sites, retail parks and edge-of-town land.

Retail Parks Reimagined
Why they're outperforming and what's next.

Retail, Leisure & Experience: What Drives Footfall Now
Food, fitness, padel, culture and hybrid uses.
s Mixed-Use Still the Answer or Just the Default?
When blending uses adds value and when it doesn't.

INVESTMENT, FINANCE & DEAL MAKING
Where Should You Be Buying on the South Coast – and Why?
A location-led investment debate across key towns and corridors.

How Schemes Are Being Financed in 2026 What Actually Stacks
Debt, equity, JV structures and alternative capital.

Why Some Schemes Secure Funding Fast and Others Don't
Risk perception, confidence and lender decision-making.

What Makes a Location "Bankable" in 2026?
The unspoken criteria behind investment decisions.

When to Hold, When to Sell, When to Double Down
Asset and portfolio strategy in a volatile market.

PLACE, REGENERATION & PUBLIC–PRIVATE DELIVERY
Public–Private Partnerships: From Policy to Delivery
What genuinely works on the ground.

Using Public Land to Unlock Private Investment
Joint ventures, long leases and risk sharing.

DEVELOPMENT & INVESTMENT FORUM SPONSORSHIP OPPORTUNITY

WHERE STRATEGY MEETS OPPORTUNITY

The Development & Investment Forum offers a high-profile platform to showcase development and investment opportunities across the South Coast. Hosted in the Matt Le Tissier Suite in a theatre-style format, the forum is designed to unveil emerging schemes, present future plans, and reinforce that the region is open for business.

The session brings together developers, investors, local authorities and key stakeholders, providing a focused setting to highlight projects, encourage collaboration and support inward investment.

As Forum Sponsor, your organisation will benefit from strong brand visibility and a central role in shaping the growth and investment narrative across the region.

FORUM SPONSORSHIP	£5,000 + VAT

- Exclusive one-hour hosted forum
- Opportunity to nominate up to four speakers
- Logo branding associated with the forum
- Exhibition stand (3m x 2m)
- 2 Exhibitor ticket
- 4 Attendee tickets
- Full-page advertisement
- One editorial news article (up to 500 words)

Exclusive Forum Opportunity

www.southcoastcps.co.uk

ROOM SPONSORSHIP

As a Room Sponsor, your brand gains exclusive naming rights, prominent event-wide visibility, curated panel involvement, a speaker slot, and comprehensive online and onsite promotion, ensuring maximum exposure and multiple high-value touchpoints with attendees.

1885

STAPLEWOOD

ONLY TWO ROOMS LEFT TO SPONSOR

£7,500 + VAT

Includes:

- Exclusive one-hour hosted forum/ panel sponsor
- 3m x 2m stand
- 2 exhibitor tickets
- 4 attendee tickets
- Full-page advert
- One news article (up to 500 words)
- Branding on all room signage

Exclusive Naming Rights to One of our Rooms

www.southcoastcps.co.uk

AFTER PARTY SPONSORSHIP

The After Party Sponsorship offers brand alignment with the event's headline networking social, building on the success of last year's Artful Dodger after party. This informal evening provides a relaxed setting for delegates to continue conversations and strengthen relationships.

The sponsorship includes branding associated with the drinks package and pizza offering, ensuring strong visibility during one of the most well-attended and memorable parts of the event.

Includes:

- Exclusive designation as After Party Sponsor
- Branding across the after party area and bar
- Brand association with the drinks and pizza offering
- Verbal acknowledgements during the event
- Logo placement in event marketing and post-event communications

£7,500 + VAT

Own the Events Spotlight!

www.southcoastcps.co.uk

HEADLINE SPONSOR

CO-SPONSOR

AXIS HOUSE

CONFERENCE MAGAZINE

The
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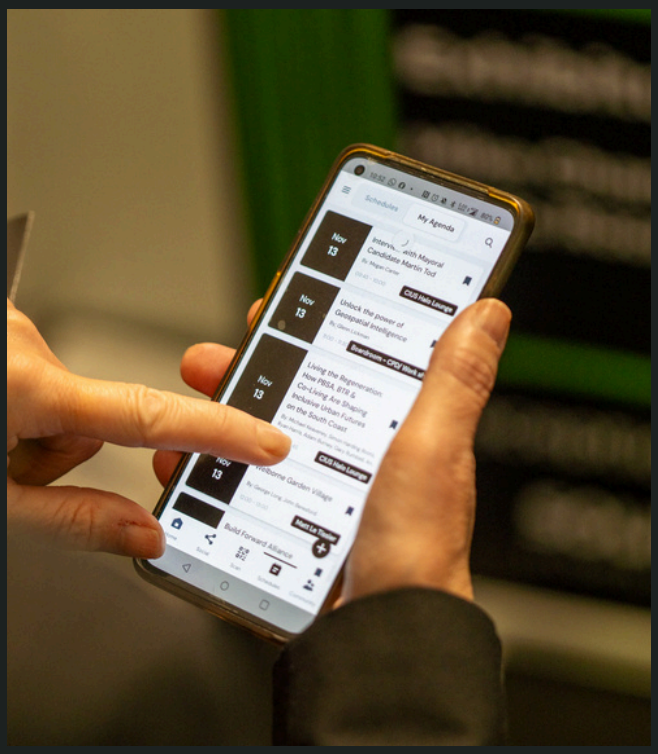
MAGAZINE COVERAGE (OPTIONAL ADD-ON)

- SINGLE-PAGE ADVERT – £500 + VAT
- FULL-PAGE ADVERT AND FULL-PAGE EDITORIAL – £1,250 + VAT

www.southcoastcps.co.uk

SCCPS APP

Brand visibility within the event app through banner placements, images and video content, enabling connection with attendees and delegates during the event



App Interactions Up 152% in 2025

The South Coast CPS app hit a record 342,189 interactions this year, a huge 152% jump from 2024, giving delegates smarter schedules, real-time updates, and powerful networking at their fingertips

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CONTACT US

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